

Calgary Home Builder Returns a Favour to the Earth

Stepper Custom Homes Inc.

Calgary, Alberta – June 16, 2008 – Stepper Custom Homes Inc. – On July 23rd, Stepper Custom Homes Inc. is partnering with Outland Reforestation to plant approximately 4000 Lodgepole Pine trees in an effort to give back to the earth the most valuable resource in their industry.

“At Stepper Custom Homes, we value our customers and our ability to build them homes of the highest quality and craftsmanship,” says Dave Hooge, General Manager of Stepper. “At the same time, we as individuals and as a company value our environment and realize the large impact our industry has on it and that it is our responsibility to replace these resources. Approximately 15 trees go into every home we build, by planting 4000 Lodgepole Pines, we are replacing every tree we will use to build homes in 2008.”

The Lodgepole Pine trees will be planted on a site that was once a wooded area just west of Sundre, AB. Through exploration this site was found to contain natural gas. The trees on this site were harvested and used for wood products such as 2X4's. Today, the well site has been shut down and reclaimed to simulate its original state prior to extracting gas. This is the perfect spot for this much needed resource to be planted in abundance.

“We are very proud to be part of an industry that is changing the way we do things to become friendlier to the environment. This is the only earth we have and it is all of our responsibility to do what we can to improve it. Our industry is making strides towards becoming more ‘green’ through programs like Built Green, but for us, taking part in such programs is the least we can do, we are taking it one step further,” added Grant Lamarsh, Special Projects Manager of Stepper. “Planting these trees is just the beginning for us, as we are currently researching new and innovative eco-friendly products and systems to incorporate into our building process.”

About Stepper Custom Homes Inc.

Stepper Custom Homes Inc. is made up of passionate home builders that have helped build Calgary for the past 50 years. We started in 1956 when Rudy Stepper nailed his first nail in what would be a long lasting relationship between passion and building, setting Stepper apart from other Calgary new home builders. And after a half-century of hard work, quality homes, service and success, our passion's still building. You can find our homes in the following communities:

Copperfield in Calgary

Mahogany in Calgary (September 2008)

The Summit of Montreux in Calgary

Boulder Creek Estates in Langdon, Alberta

Heritage Hills in Cochrane

WestCreek in the town of Chestermere.

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